National SAFE KIDS Campaign®

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Make it a SAFE KIDS summer!

Don't take a vacation from safety.

Hey Kids! Summer's here, which means lots of fun. But did you know that summertime can be a very dangerous time for kids? Follow these tips to protect yourself, and promise to make this a SAFE KIDS Summer!

1 Ride Safe!

- ☐ I buckle up on every ride.
- ☐ I sit in a back seat whenever I can.

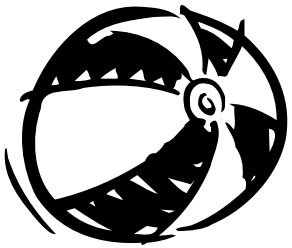
2 Swim Safe!

- ☐ I never swim without an adult present.
- ☐ I wear a life jacket whenever I'm out on a boat and at the beach or lake.

3 Wheel Safe!

- ☐ I wear my helmet every time I ride my bike, scooter or skate.
- ☐ I know the rules of the road and obey all traffic laws.

4 Walk Safe!



- ☐ I look left, right and left again before crossing the street and continue to look both ways while I walk.
- ☐ I wear retroreflective materials and carry a flashlight when it's dark.

5 Play Safe!

- ☐ I don't use playground equipment unless an adult is with me.
- ☐ I always wear the right, properly fitted protective gear when I practice and play team sports.

This list is not comprehensive. It is meant to assist families in taking steps to prevent childhood injuries. For more detailed information, please visit **www.safekids.org**.

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