

# 2007 Army Deployment Excellence Awards



By Mr. Henry H. Johnson

**T**he Army's 2007 Deployment Excellence Award (DEA) winners received top honors and presentations from Lieutenant General James L. Campbell, Director of the Army Staff, on 5 June 2007, at the 3d Annual Chief of Staff Army, Combined Logistics Excellence Award Ceremony/Banquet hosted by Lieutenant General Ann E. Dunwoody, the Army's Deputy Chief of Staff, G-4, at the Hilton Alexandria Mark Center Hotel, in Alexandria, Virginia.

Lieutenant General Campbell congratulated the awardees on their outstanding achievement on behalf of General George W. Casey, the Army's Chief of Staff, before delivering the keynote address to an audience of congressional dignitaries, senior Army generals, senior executive civilians, and a host of Family members, Soldiers, and friends.

The DEA program is open to all Active Army, United States Army Reserve, and Army National Guard units or table of organization and equipment (TOE), table of distribution and allowances (TDA), or fixed military installations with a deployment or deployment support mission. Units and installations compete in one of five categories: large unit (battalion and above), small unit (company and below), supporting unit, installation, and operational deployment.

The *deploying unit category* recognizes units that have demonstrated the ability to actually conduct a deployment as evidenced in their nomination packet and verified by an on-site evaluation team. This category consists of two subcategories—a *large-unit category* for battalion-size units and above and a *small-unit category* for company-size units and below.

The *supporting unit category* recognizes units that have demonstrated the ability to support an actual deployment, as evidenced in their nomination packet and verified by an on-site evaluation team. Finally, the *installation category* recognizes fixed military installations or installation commands that have demonstrated the ability to support an actual deployment, as evidenced in their nomination packet and verified by an on-site validation/evaluation team. Units and installations prepare and submit self-nomination packets through command channels to their appropriate major command, where panels will select the best. The major commands send their nominations to a Department of the Army (DA)-level evaluation board conducted at Fort Eustis, Virginia. The DA DEA Board reviews and scores the nominations and determines semifinalists. DEA teams of deployment specialists

visit the selected semifinalist organization locations for an on-site firsthand validation of unit deployment practices.

*"I'd like to just say a few things about all of you award winners out there and the thousands of Soldier and civilian logisticians you represent. ... Actually, to be in the midst of the Soldiers and civilians who have received the equivalent of the Nobel Prize in logistics is pretty awesome. It's not every day that you are surrounded by some of the Army's finest logisticians and the best supporters in the world. ... Hooah!" – MG Stevenson*

The *operational deployment category* recognizes large (battalion and above) and small (company and below) units for short-notice deployments in support of operational missions like the War on Terrorism, peacekeeping, or humanitarian relief operations, which is different from the program's original categories, in that units do not submit nomination packets but are instead evaluated on-site by a DEA observation team.

*"It's not about the general who is out there in the sand and mud making the critical decisions at the point of the spear. It is ... and always has been, Soldiers and civilians, like you, that have gone beyond the call of duty to hone their tactical and technical skills ... building a strong foundation from which leaders can base future decisions—decisions which often have life and death consequences." – MG Stevenson*

The DEA winners and runner-up unit commanders received the Army Chief of Staff's Star Note, distinguished plaque, and a distinguished shadow box with the Chief of Staff of the Army; the Sergeant Major of the Army; the Army Deputy Chief of Staff, G-3; the Army Deputy Chief of Staff, G-4; and the Chief of Staff Army Combined Logistics Excellence Award coins encased in a plush leatherette display box commemorating the unit's accomplishment. The unit awardees received a Star Note signed by the Deputy Chief of Staff, G-4; a three-night stay in the luxury Hilton Alexandria Mark Center Hotel and tours of the Pentagon, the Capital, and other places of interest in the Washington, D.C., area and received VIP guest seating at the "Twilight Tattoo"—a colorful military pageant held at the Jefferson Memorial. The awardees' celebration concluded with a banquet hosted by the Army Deputy Chief of Staff, G-4, in their honor that included the keynote speaker—Major General Mitchell H. Stevenson, Commanding General, United States Army Combined Arms Support Command and Fort Lee—and entertainment provided by the United States Army Chorale.

## 2007 Deployment Excellence Award Recipients

Category	Winner	Runner-Up
Active Large Unit	526th Brigade Support Battalion 2d Brigade Combat Team 101st Airborne Division (Air Assault) Fort Campbell, Kentucky	21st Combat Support Hospital Fort Hood, Texas
Active Small Unit	Headquarters and Headquarters Detachment 30th Signal Battalion Schofield Barracks, Hawaii	D Company, 7th Battalion 101st Aviation Regiment Fort Campbell, Kentucky
Active Support Unit	841st Transportation Battalion Charleston, South Carolina	838th Transportation Battalion Rotterdam, Netherlands
Army Reserve Large Unit	1188th Transportation Terminal Battalion Decatur, Georgia	1185th Transportation Terminal Brigade Lancaster, Pennsylvania
Army Reserve Small Unit	362d Tactical Psychological Operations Company Fayetteville, Arkansas	322d Maintenance Company Arden Hills, Minnesota
Army Reserve Support Unit	1190th Deployment Support Brigade Baton Rouge, Louisiana	1394th Deployment Support Brigade Camp Pendleton, California
National Guard Large Unit	53d Infantry Brigade Combat Team Pinellas, Florida	41st Infantry Brigade Combat Team Tigard, Oregon
National Guard Small Unit	B Company, 2d Battalion 218th Field Artillery Regiment McMinnville, Oregon	A Company, 1st Battalion 186th Infantry Regiment Medford, Oregon
National Guard Support Unit	Joint Forces Headquarters-Florida St. Augustine, Florida	Joint Forces Headquarters-Minnesota Little Falls, Minnesota
All Army Installation	Fort Bragg, North Carolina	Fort Hood, Texas
Operational Deployment Large Unit	Brigade Troops Battalion, 1st Brigade Combat Team, 3d Infantry Division Fort Stewart, Georgia	NA
Operational Deployment Small Unit	A Company, 15th Brigade Support Battalion 2d Brigade Combat Team, 1st Cavalry Fort Hood, Texas	NA

*“The 21st century necessitates a highly versatile Army that can handle a diverse array of operations and missions, and so I encourage, and challenge, each of you in this room to continue the extraordinary work that clearly has set you apart from your peers.” – MG Stevenson*

The DCSLOG memorandum /letter of instruction (LOI) dated 19 April 2000, on the DEA website, outlines the DEA awards criteria and guidance. The DEA LOI contains detailed guidance/instructions for competing units and installations. The DEA checklist is an appendix to the LOI (pending release of AR 525-30, later this year). This guidance is available in Microsoft Word® format for online viewing or downloading from the DEA website at <http://www.eustis.army.mil/deploym>.

Significant dates for the 2008 competition are as follows:

- 1 December 2006 - 30 November 2007: Competition period; submit packets through command channels to major commands.
- 31 January 2008: Major commands' nomination packets are due to the DEA Program Manager.

- 4-15 February 2008: DEA Board convenes to evaluate unit packets and select semifinalists.
- 3-26 March 2008: DEA teams visit selected semifinalists' locations and conduct on-site validation of deployment and deployment support practices.
- April 2008: Winners announced via DA message.
- June 2008: DEA awards are presented at the Chief of Staff, Army Combined Logistics Excellence Award Ceremony/ Banquet, Washington, D.C.

For additional information, contact the DEA Program Manager, ATTN: Mr. Henry Johnson, Building 705, Room 215, Fort Eustis, Virginia 23604, DSN 826-1833 or commercial (757) 878-1833.



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